



SOCIAL MEDIA MANAGEMENT



YOUR BUSINESS ON SOCIAL MEDIA

DETAILS OF WHAT IS INCLUDED



- ★ Industry Research & Concept Development
- ★ Thorough Competitive Analysis
- ★ Graphic Design/Aesthetically Engaging Design Utilizing Your Brand Assets
- ★ Creative & Engaging Caption Content
- ★ Post Scheduling on Facebook, Instagram and/or LinkedIn at Primetime Based on Industry
*15 Posts per Month
- ★ Use of Premium Stock Images and Client Provided Images
- ★ Hashtag Research/Audience Engagement
- ★ Automatic Response to Business Inquiries
- ★ Insight Tracking
*Post Views, Post Engagements and New Page Likes
- ★ Action Plan for Following Month

GUARANTEED RESULTS!

OUR GUARANTEE



This Service is Designed to Help Your Small Business Grow in Recognition.

We Guarantee Positive Engagement Results Within The First Month of Service or We will Give You Your Money Back.

THE PROCESS

We will schedule a consultation in order to better understand your business and your social media goals



Notes will be taken during the consultation, and a design/caption map of the month will be sent within a week after the consultation is finished for your approval



Once the consultation/agreement is approved and invoice paid we'll begin by creating or change the social media pages to better follow your brand standards



Make sure to assign the representative "admin" privileges on Facebook/linkedin, and provide the login information for Instagram (If pages have not been created, we will create one for you *if needed)



We will provide you with an eye catching profile pic, cover image, and a brief description of your business in the appropriate section



We will email your social media analytics at the end of every month to show you your engagement results



NEED MORE?

Any other social media that is not Facebook, Instagram, or LinkedIn is not included in the initial service. Adding any other social media to your service is an additional cost.



Additional posts past the limit on the management plan is subject to an additional cost.



All posts designed by our staff belongs to you and your company. Once designed and posted, you're free to use the design on anything you wish.





**ANY QUESTIONS?
FEEL FREE TO REACH OUT**

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